

MEETING MINUTES

Board of Directors
PO Box 44722, Phoenix, AZ 85064

DATE: June 22, 2023

TIME: 11:30 AM

*The meeting was conducted via Zoom with options for public participation.
Some items may be taken out of order.*

MEMBERS PRESENT

Karilyn Van Oosten, President
JoAnn Holland, Vice President
Debra Boblitt via proxy
Gaby Cardenas (joined 11:35pm)
Carey Chambers via proxy
Kim Covington (left at 12:10pm)
Lauren Chazal via proxy
Lisa Hartsock
Mary Mitchell (joined at 11:38am)
Heather Rausch

ASSOCIATION MANAGEMENT PRESENT

Megan Newsham

GUEST PRESENT

None

MEMBERS ABSENT

None

1. President's Call to Order and Roll Call

President, Karilyn Van Oosten, called the Board of Directors Meeting to Order at 11:33 a.m.

Vice President, JoAnn Holland, conducted roll call. Quorum was present.

2. Items from Guests Present

No guests present.

3. Approval of Minutes from May 2023 Board Meeting

President, Karilyn Van Oosten, called for a motion to approve the minutes from the May 18, 2023, meeting.

JoAnn Holland motioned to approve the minutes from the May 18, 2023 meeting; seconded by Gaby Cardenas.

President, Karilyn Van Oosten, declared the motion carried by unanimous vote.

4. Treasurer's Report

Vice President, JoAnn Holland, presented the financials the May 2023 and YTD financials.

JoAnn Holland reported refunds for the sponsorship and registrations for It's Time for Tea in Carefree were reflected in this month's financial report.

JoAnn Holland reported the three new members have been sent the link to pay their 2023 membership dues of \$225 and that one of the new member's had already paid by mailing a check.

JoAnn Holand reported the IWF Global dues payment for new members is to be billed and will be paid in July 2023.

BOARD QUESTIONS | COMMENTS

Lisa Hartsock expressed her gratitude for the professional financial reports from our new bookkeeping service and President, Karilyn Van Oosten expressed her additional gratitude.

5. Program Chair's Report

Program Chair, Heather Rausch, presented a report on past and upcoming events along with the attendance numbers and the IWF AZ website has been updated with all upcoming programs.

Heather Rausch announced the next Program Committee meeting will be in August.

BOARD QUESTIONS | COMMENTS

President, Karilyn Van Oosten, expressed her gratitude to Heather Rausch and the Program Committee for all their hard work and dedication.

6. Membership Chairs' Report

Membership Co-Chair, Heather Rausch, reported IWF Arizona will be officially welcoming 3 new members:

- Anna Maria Chávez
- Shannon Clancy
- Monica Vargas Mahar

Heather Rausch reported the Membership Nomination Best Practices Part 2 had been completed and the meeting recorded with an email to be sent to membership.

Membership Co-Chair, Mary Mitchell, discussed the excitement of the survey results and the positive impact it will have on membership.

Mary Mitchell reported on the resignation of one of the members of the Membership Committee and thanked her for her service to the committee.

Mary Mitchell announced the new member nominations are due September 30, 2023.

BOARD QUESTIONS | COMMENTS

President, Karilyn Van Oosten, expressed gratitude for the Membership Committee's work.

7. Communications Chair's Report

Communications Chair, Kim Covington, reported on the following for the Communications Committee:

- The Newsletter received great feedback.
- The development of the social media plan with regards to sponsors along with programs and events and working alongside Program Chair, Heather Rausch, is going well.
- The contest to guess what city & country the 2024 IWF Cornerstone Conference has been cancelled as the announcement was made at this month's IWF Cornerstone Conference in Helsinki.
- Next Communications Committee meeting will be held in August or September.

Kim Covington expressed gratitude to the two members of the Communications Committee, Shelley Gitomer and Jodi Delahunt Hubbell, for their contribution of proof reading the newsletter.

BOARD QUESTIONS | COMMENTS

The board discussed the timing for posting new members on the IWF Arizona social media accounts. President, Karilyn Van Oosten, and the board concluded the Communications Committee may post the information now.

8. Mentorship Committee

President, Karilyn Van Oosten, reported the Mentorship Committee met and continues to work on the following:

- Developing/compiling target list of companies and organizations to approach for the mentorship program is being created.
- All materials will be reviewed at a future board meeting

BOARD QUESTIONS | COMMENTS

Vice President, JoAnn Holland, lead the board discussion around the costs associated with the mentorship program and reported Treasurer, Carey Chambers, is working on how to establish a scholarship program along with opening a separate program bank account.

The board also discussed with compiling a list of opportunities such as radio and partnering with other organizations for President, Karilyn Van Oosten, to promote the program.

9. President's Report

President, Karilyn Van Oosten reported the following items from the President's Council meeting held in Helsinki, Finland, prior to the IWF Cornerstone Conference:

- The council discussed the creation of two new Forums
- Across the board, the number one issue for each Forum is member engagement
- Gained strong insight and new strategies from other Forum presidents
- IWF Global is the only Female-run organization which has experienced growth for 50 years with no decline in membership
- IWF Global's goal 50/50/50
 - 50 countries
 - 50 new members
 - 50 years of growth
- Next IWF Cornerstone Conference will be in Amman, Jordan on October 22-24, 2024

Vice President, JoAnn Holland, reported the following items with regards to the membership survey:

- 46% participation
- Non-participating members were contacted by email and/or phone
- 60% of those who received a follow-up email to take the survey opened it however only 4 members completed the survey

10. Old Business

Vice President, JoAnn Holland, motioned to approve to share the survey results with membership; seconded by Lisa Hartsock.

President, Karilyn Van Oosten, declared the motion carried by unanimous vote.

11. New Business

No new business was discussed.

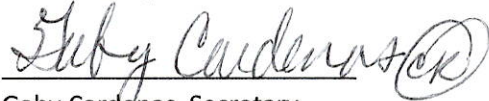
12. Other Business

The next board meeting will be on August 17, 2023 via Zoom.

13. Adjournment

President, Karilyn Van Oosten, adjourned the meeting at 12:19pm.

Submitted by:

A handwritten signature in cursive script that reads "Gaby Cardenas" followed by a circled "C". The signature is written in black ink over a horizontal line.

Gaby Cardenas, Secretary

Prepared by Catie Richman, Association Manager.